

Flamborough Flower Pot Festival (FFPF)

Report for the Annual General Meeting 2024

To be held at the Victoria Club, Flamborough on 26th November at 4.00pm

Introduction

This year's FFPF, held between 1st and 30th June, was a great success and had even more people from the village joining in the fun and making some amazing models that brought many smiles to peoples' faces – we had models or 'Potty Cats' on display at 109 locations around the village.

We also trialled displaying a few models in public spaces to help tie in the different parts of the village. This included a colourful photo opportunity in Cameron Gardens with the popular 'potty stocks' made by Arthur Woodhouse. Having more models in open spaces is something we'd like to develop – although this year it wasn't without its challenges as 2 of our models were stolen.

We had hoped for a bumper festival this year as June encompassed 5 weekends. However, the very wet and windy weather was not on our side – that did not deter any of our model makers but it did reduce footfall around the village and the sale of maps. Everyone who completed an entry form displayed a model and others joined in at the last minute. The Flowerpot Festival brought good publicity to Flamborough and we received radio coverage on This is the Coast and Radio Humberside as well as in the Bridlington Free Press and Bridlington Echo.

This year we forged a new partnership with Flamborough W.I. to develop our model working workshops, promote community models and to inspire new model makers. We had 3 inspirational models makers from last year to lead some of our workshops, Martin & Joyce from Bempton Lane, Paula of North Marine Road and Alex from Southsea Road South.

Committee members also led workshops for Flamborough Brownies, Guides, Rainbows, Cubs and Scouts. The workshops were funded through our own fund raising efforts and by Reighton Nurseries who donated plant pots.

The festival also received generous support from local business, 'The Viking Hotel', 'Haven Holiday Park', 'The Vic Club', 'The Co-Op', 'Ye Olde Tuck Shop', 'Yolo Café' and 'Cliff End Café'. Next year we'd like to engage with more local businesses.

The committee held 4 quiz and 1 bingo fund raising events at The Vic Club which were well attended and supported by quiz master and vocalist Tracey Hannah and the Brid Beat Singers.

This year we also introduced some new FFPF Merchandising - tote bags, children's self-assembly craft kits, pin broaches and painted ceramic potty people as well as expanding our existing range of badges and fridge magnets.

Our festival is non-competitive -all models are welcomed both big and small. This year all entrants were included in a free prize draw, which was made by local Elvis impersonator Andi Kean. The prize of FFPF merchandise was won by Dave & Judy Moore of North Marine Rd.

At the beginning of the year our committee decided the proceeds of the 2024 festival should go towards supporting Flamborough Brownies and Flamborough C of E Primary School. Despite the lower footfall, we were delighted in September to present each of our benefactors with a cheque for £1,500.00. This was double our fund raising effort of 2023.

All the remaining FFPF village maps have been donated to the Brownies and are on sale at the Post Office. Our digital Trail Map is still available on-line and remains an enduring photographic record of our 2024 festival - so far it has been viewed over 6,750 times.

Committee Membership

We would like to express our grateful thanks to Chris Traves, former secretary and a founder member of the FFPF. Chris decided to step down after this year's festival but says she's still going to support the festival and continue making her models.

Alison Howarth has taken over the role of FFPF Secretary and we were also pleased to welcome Ian Woods who joined our committee in April.

We still have a couple of vacancies on our committee so if anyone is interested in joining us we'd be delighted to hear from you.

I would like to thank everyone who supported this year's festival and for making it such a success. The community spirit the Flower Pot Festival generates in Flamborough is tangible and all those wonderful 'potty' models help to bring a lot of smiles and happiness to our village as well as some much needed funds for local charities. May next year's festival be even bigger and better.

Julie Sanders
Chair Person FFPF

Financial Report Flamborough Flower Pot Festival 2023-24

As FFPF is held in June our financial year runs from 1st October to 30th September

The FFPF accounts have been independently audited and certified as correct by Arthur Woodhouse, retired businessman and postmaster.

At the end of the financial year our closing balances were as follows:

- Petty Cash £1.41
 - Skipton Building Society £2,806.17
 - Lloyds (on-line) £38.20
- Total £2,845.78**

Our actual turnover was £5,773.85
Our total expenditure was £2,928.07
Balance = £2,845.78

Karen Nettleship
(Treasurer FFPF)

Our 2023-24 turnover includes festival grant funding of £1,845.00 from the Hull and East Riding Charitable Trust. The funding arrived after this year's FFPF had started and is to be carried forward to help underwrite specific aspects of the 2025 FFPF. The grant has created a 'blip' in this year's income as it is earmarked for the 2025 festival.

Consequently, the committee has decided to remain an 'unincorporated association' and to keep its fund raising efforts below the £5,000 threshold for charitable registration. We consider that charitable registration, at this point in time, would create too much of an administrative workload.