

Flamborough Flower Pot Festival (FFPF)

Report for the Annual General Meeting 2025

To be held at the Village Hall, Flamborough on 25th November at 2.00pm

Introduction

This year we held our fourth Flamborough Flowerpot Festival between 1st and 30th June which was a great success and had even more people from the village joining in the fun and making some amazing models that brought lots of smiles to peoples' faces.

The festival encompassed 5 weekends. The weather was dry on most days but very windy at times, but that did not deter any of our model makers, nor did it reduce footfall around the village or the sale of maps. Everyone who completed an entry form displayed a model and others joined in at the last minute. The Flowerpot Festival brought some very good publicity to Flamborough and we received radio coverage on 'This Is The Coast' and 'Radio Humberside' as well as in the 'Bridlington Free Press' and 'Bridlington Echo'. We also featured several times on 'BBC's Look North TV'. Some visitors travelled long distances to Flamborough especially for our festival following the media coverage.

We are very grateful for all the support we received which made our festival possible. This year's festival was underwritten by a grant - carried over from last year - from the Hull and East Riding Charitable Trust. The Victoria Club has continued to give the committee's fund raising efforts their support throughout the year. Haven Holiday Park very kindly printed our maps and leaflets and Reighton Nurseries were very generous in their donations of plant pots. We would also like to extend our thanks to the Post Office, Co-Op, Cliff End Cafe and all the other local venues which sold our maps and displayed our collection boxes.

This year we held free Model Making Workshops in the W.I. Hall. We invited residents to come along to work on individual models and to create larger Community Models to display in public spaces. We held 4 workshops between March and May which were well attended. This is an area earmarked for further development for which we are raising funds and seeking sponsorship.

Committee members also led workshops for Flamborough Brownies, Guides and Rainbows. Two model making sessions were held in Flamborough Primary School with Year 5 students. The workshops were funded through our own fund raising efforts and by Reighton Nurseries who donated plant pots.

This year Sue England, kindly loaned some of her excellent models, 'Knight in Armour on Horseback' and 'Juggling Clown' on a bicycle for display around the village. Paula Sayer's fishing tableaux on North Marine road grew in size with some amazing new models and attracted a great deal of interest. A life size Gorilla appeared swinging in trees on Lighthouse Road, a Giant Lobster promoted East Coast Shell Fish, The Loch Ness Monster was spotted on Tower Street together with a Prisoner behind bars. There were guest appearances of Beyoncé at North Landing and of Taylor Swift in Dog and Duck Square. A gang of pirates gathered in Cameron Gardens and a Gansey Girl sat outside the Manor House. At the centre of our festival were all the splendid children's models displayed outside the school, in the Co-Op window and in many gardens and windows around the village.

This year we had had additional models to display in public space made by community groups, such as the Brownies, and by people who had attended our Workshops. We were also very pleased to welcome models made by residents on the Marine Valley Estate who displayed, at North Landing, a life size Model of Beyoncé - which started its life at one of our workshops.

Developing the 'flow' of models around the village is an area we still need to develop to ensure that visitors do not encounter "barren" model areas. Local businesses are to be approached to see if they would be prepared to sponsor a model.

A new development this year was the number of people in the village who came forward wanting to 'host' a potty model in their garden in return for a donation towards our fund raising effort. They seemed genuinely very pleased to be able to participate in our festival through 'hosting' a model. This is an area we intend to explore further to help engage more residents in our festival.

We also have further work to do in 'growing' our festival. This means engaging more people in model making, more models in public spaces and developing the option of hosting models. We also want to encourage the involvement of more local businesses who ultimately benefit from the increased footfall that our flower pot festival attracts.

Our digital Trail Map, showing photographs of all of this year's models, is still available to view online and can be accessed via a link on our webpage, it remains an enduring photographic record of our 2025 Flowerpot Festival and something you can share with friends far and wide - it has already been viewed 7,781 times!

As the number of our potty models grows, the problem of storage becomes more of an issue that we need help to resolve. We are very grateful to our secretary, Alison Howarth, who has, on a temporary basis, very kindly given up her garage to store some of our community models. If anyone is aware of storage space available in the village where we could keep some of our potty models we'd be very pleased to hear from you.

We also like to give special thanks to Karen Nettleship, treasurer, who has been a powerhouse with her fund raising efforts - from baking trays of delicious cakes, manning our festival gazebo on her driveway at weekends, selling newly sourced festival merchandise and ceramic models, finding new model hosts as well as organising several successful raffles. Thank you.

Our festival remained free and non-competitive - all models were welcomed both big and small. This year all model entries were included in a free prize draw which was made via a live stream on our Social Media Facebook Page. The winner was drawn by 3 year old Louis, our Treasurer's grandson. The prize, a bag of FFPF merchandise, was won by 'Potty Dog Agility' on Carter Lane.

The committee decided at the beginning of the year that any profit from the 2025 festival should be distributed to Flamborough not-for-profit groups. Posters were placed around the village, on our Social Media and in the local press inviting Flamborough voluntary groups and organisations to apply for funding from £50 to £500. The committee considered all applications at our September meeting and 6 local groups received cash donations: Friends of Flamborough Primary School (£200.00), Little Sprouts Gardening Group (£100.00), Flamborough Flippers (£250.00), Flamborough Bowls Club (£300.00), Flamborough Brownies (£350.00) and Flamborough Village Hall (£300.00).

Committee Membership

Our committee officers during 2024-25 were Julie Sanders - Chairperson, Karen Nettleship-Treasurer, Alison Howard – Secretary, other committee members were Ian Wood, Tony Harwood and Alan Sanders.

I would like to thank everyone who supported this year's festival and for making it such a success. The community spirit the Flower Pot Festival generates in Flamborough is tangible and all those wonderful 'potty' models help to bring a lot of smiles and happiness to our village as well as some much needed funds for local charities. May next year's festival be even bigger and better.

We still have a couple of vacancies on our committee, so if you've enjoyed our 'potty' festival and would like to help in its running and further development we'd love to hear from you. Just contact any of our members or telephone Julie on 01262 851363. Thank you.

Julie Sanders
Chair Person FFPF

Financial Report Flamborough Flower Pot Festival 2024-25

As FFPF is held in June our financial year runs from 1st October to 30th September

The FFPF accounts have been independently audited and certified as correct by Arthur Woodhouse, retired businessman and postmaster.

At the end of the financial year our closing balances were as follows:

• Petty Cash	£20.42
• Skipton Building Society	£2,626.33
• Lloyds (on-line)	£681.94
	<u>Total £3,328.69</u>

Karen Nettleship
(Treasurer FFPF)